

All Access Mystery – Q1 2026

Want to spread the word about your All Access Mystery collection? Whether you're looking to promote enthralling standalones or a binge-worthy series, this marketing kit has everything you need to promote these no-wait mystery titles on social media.

List of Toolkit Items

Ready-to-use social graphics – These graphics highlight some of the great titles included in the All Access Mystery collection. Share on social media or in a newsletter.

Canva graphics – Customize the jacket covers in this Canva template to promote the titles of your choice. Tips on saving high-quality jacket cover images can also be found.

Suggested Copy – Use our social media copy and descriptive image text for your newsletter or social media posts.

Suggested Copy

Version 1

The only thing mysterious here is which book you'll pick first. These mysteries are available instantly. No holds. No waitlists. Start sleuthing today [\[at direct link\]](#) OR [\[in the mystery guide in the Libby app\]](#).

[\[include featured title list in descriptive image text\]](#)

Version 2

Crack the case without the wait. These page-turning mysteries are ready when you are [\[at direct link\]](#) OR [\[in the mystery guide in the Libby app\]](#).

[\[include featured title list in descriptive image text\]](#)

Descriptive Image Text

When posting on social media sites like [Instagram](#), [Facebook](#), and [Threads](#), you can embed descriptive image text (also known as alt text) to support people with visual impairments. Use the text below to add descriptive image text to your social media posts.



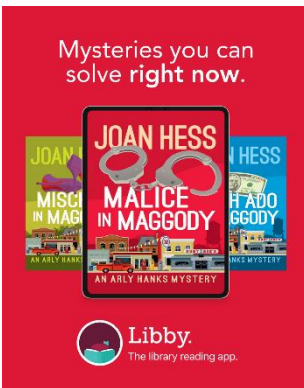
*A device with the ebook *The Mad Women's Ball* by Victoria Mas is centered over a burgundy background. To its left is the jacket cover of *Not That Kind of Place* by Michael Melgaard. To its right is the jacket cover of *The Ninja* by Eric Van Lustbader. At the top of the graphic in large white letters reads, "Mysteries you can solve right now." At the bottom of the graphic is the Libby logo, the Libby watermark and tagline, "The library reading app."*

Featured titles: *The Mad Women's Ball* by Victoria Mas, *Not That Kind of Place* by Michael Melgaard, *The Ninja* by Eric Van Lustbader



A device with the ebook *The Keening* by Anne Emery is centered over a dusty blue background. To its left is the jacket cover of *Night of the Fox* by Jack Higgins. To its right is the jacket cover of *The Outside Man* by Richard North Patterson. At the top of the graphic in large white letters reads, “Mysteries you can solve right now.” At the bottom of the graphic is the Libby logo, the Libby watermark and tagline, “The library reading app.”

Featured titles: *The Keening* by Anne Emery, *Night of the Fox* by Jack Higgins, *The Outside Man* by Richard North Patterson



A device with the ebook *Malice in Maggody* by Joan Hess is centered over a red background. To its left is the jacket cover of *Mischief in Maggody* by Joan Hess. To its right is the jacket cover of *Much Ado in Maggody* by Joan Hess. At the top of the graphic in large white letters reads, “Mysteries you can solve right now.” At the bottom of the graphic is the Libby logo, the Libby watermark and tagline, “The library reading app.”

Featured titles: *Malice in Maggody*, *Mischief in Maggody*, and *Much Ado in Maggody* by Joan Hess



A device with the ebook *The Hunted* by Alan Jacobson is centered over a forest green background. To its left is the jacket cover of *Hard Target* by Alan Jacobson. To its right is the jacket cover of *The Lost Codex* by Alan Jacobson. At the top of the graphic in large white letters reads, “Mysteries you can solve right now.” At the bottom of the graphic is the Libby logo, the Libby watermark and tagline, “The library reading app.”

Featured titles: *The Hunted* by Alan Jacobson, *Hard Target* by Alan Jacobson, *The Lost Codex* by Alan Jacobson



Libby.

The library reading app.